Servus, I'm Hannes Kneidinger.

I am a designer from Austria specialising in brand design and brand identity and currently looking for a new challenge. To me, being a designer means coming up with creative solutions suitable for brands and trying to connect them with other areas of design. I honestly believe that one of the most important aspects in any creative process is to explore and play around with new methods, materials and approaches. UX design is thus a field of design I definitely want to learn more about. I'm really intrigued by the ways branding and user experience design can be combined when a holistic approach to every aspect of a label or organisation is taken. After all, people see and interact with a brand on more than just the visual level.

Experience

2016-2019

Adidas Runtastic GmbH

Development of Logos and graphical assets and elements for the brand; creating images and assets for various platforms and use cases (newsletter, Social Media, blog, ads, ect.)
Photoshoot preparation and research
Web design concepts and web UI development

2013-2016

Freelance work & Part Time

Wide variety of smaller-scale projects including anything from logos to collateral and websites
Web design and smaller publications

2013

Internship Moccu Berlin

Internship as a Graphic Designer at Moccu in Berlin (digital agency)
Web UI design, icon design, Photo Retouching

Education

2015

MA Graphic Branding and Identity

University of Arts London

2011-2014

BA Multimedia Art

University of applied sciences Salzburg

Skills

Creative

Branding & visual Identity
Graphic design
Typography
Editorial design
Web UI design
Motion graphics
Packaging

Technical

Adobe Suite
   Photoshop
   Illustrator
   InDesign
   After Effects
UI/UX
   Figma basics
   Sketch basics
   HTML & CSS basics
Photography & Lighting
Printing & Binding techniques

Languages

German - mother tongue
English - advanced level

Contact

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